

Advertising Agreement

Advertising contracts with Missions Fest _____, the publisher, for advertising in the forthcoming edition of the magazine and newspapers are subject to the following:

Terms and Conditions

1. The advertising period is ONE calendar year.
2. The publisher shall not be liable for errors or omissions save and except when the signed corrected proof is received by the publisher prior to the deadline date. Thereafter, the publisher's liability, if any, shall be limited to the amount paid for the advertisement in which the error or omission occurred and shall be credited to the purchase of further advertising in a subsequent edition.
3. The advertiser shall not under any circumstances or for any reason cancel contracted advertising. In this event, no refunds shall be made, and any moneys paid to date shall be forfeited.
4. The advertiser shall pay all moneys due and owing for the subject advertising space at the time of purchase, unless previously agreed and arranged in writing with the publisher. Should the advertiser fail to pay as agreed, the publisher may, in his absolute discretion, withhold the subject ad copy from publication and any moneys paid to date shall be forfeited.
5. Advertising rates shall be classed as either Regular or Discount. Regular rates require a twenty (20) percent deposit with the balance to be paid within three (3) months or by ___(Date)___, whichever is sooner. Discount rates shall be paid in full at the time of purchase.
6. The advertiser and the publisher agree that the publisher is not bound by any representations, conditions or warranties, expressed or implied, not included in this agreement.
7. The signature at the foot of this agreement warrants that the person signing is the authorized representative or agent of the advertiser and that he is expressly authorized to make such agreement.

Agency name (Advertiser): _____

Authorized Signature (Advertiser): _____

Print name (Advertiser): _____

Date: _____